

**WHAS** 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

Blue West Media/ POL **Attention: Accounts Payable** 5130 East 18th Avenue Denver, CO 80220

Description

Send Payment To:

Start Date

**WHAS** P.O. Box 637386 Cincinnati, OH 45263-7386

**End Date** 

IVOICE	TE		Page 1 of 7
Property	WHAS		
Invoice #	2750707-1	Order #	2750707
Invoice Date	08/20/23	Alt Order #	
Invoice Month	August 2023	Deal #	
Invoice Period	07/31/23 - 08/20/23	Flight Dates	08/14/23 - 08/20/23
Advertiser	POL/ Andy Beshear	D/GOV/KY	,
Product			
Estimate #	2979		
	Account Executive	Nick Colopris	co
	Sales Office	WHAS Louis	ville
	Sales Region	Local	
	Agency Code	9917137	
	Advertiser Code		
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	20009AG	
	Advertiser Ref	144988	
	Product 1		
	Product 2		

Spots/ Week

Rate

Type

Length

				1			- 3			71 -		
1 08/14	/23 08	8/20/23	Loca	l News @ 5a M-F	5-6a	MTWTF	:30	10	\$80.00	NM		
Weeks		art Date /14/23	End Da		Spots/Week 10	<u>Rate</u> \$80.00						
Spots: #	<u>Ch</u>	Day A	ir Date	Air Time Descri	iption_	Start/End Time	Length .	Ad-ID			Rate	Тур
114	WHAS	M 0	3/14/23	4:58 AM Local	News @ 5a M-F	5-6a	:30	VSQBES2300	D6H		\$80.00	N
116	WHAS	M 0	8/14/23	5:21 AM Local	News @ 5a M-F	5-6a	:30	VSQBES2300	O7H		\$80.00	Ν
115	WHAS	Tu 0	8/15/23	5:23 AM Local	News @ 5a M-F	5-6a	:30	VSQBES2300	D6H		\$80.00	Ν
110	WHAS	Tu 0	8/15/23	5:41 AM Local	News @ 5a M-F	5-6a	:30	VSQBES2300	O7H		\$80.00	Ν
119	WHAS	W 0	8/16/23	5:10 AM Local	News @ 5a M-F	5-6a	:30	VSQBES2300	O7H		\$80.00	Ν
111	WHAS	W 0	8/16/23	5:26 AM Local	News @ 5a M-F	5-6a	:30	VSQBES2300	18C		\$80.00	١
118	WHAS	Th 0	8/17/23	5:10 AM Local	News @ 5a M-F	5-6a	:30	VSQBES2300	O7H		\$80.00	١
112	WHAS	Th 0	8/17/23	5:28 AM Local	News @ 5a M-F	5-6a	:30	VSQBES2300	18C		\$80.00	Ν
117	WHAS	F 0	8/18/23	4:58 AM Local	News @ 5a M-F	5-6a	:30	VSQBES2300	18C		\$80.00	Ν
113	WHAS	F 0	8/18/23	5:53 AM Local	News @ 5a M-F	5-6a	:30	VSQBES2300	07Н		\$80.00	١
2 08/14	/23 08	8/20/23	Loca	l News @ 6a M-F	6-7a	МГWГF	:30	10	\$150.00	NM		
Weeks	s: Sta	art Date	End Da	ate <u>MTWTFSS</u>	Spots/Week	Rate						_

MTWTFSS

Start/End Time

2 08/14/2	23 08/20/23	B Local News @	2 6a M-F 6-	7a	MTWTF	:30	10	\$150.00	NM		
Weeks	Start Date 08/14/23		TWTFSS TWTF	Spots/Week 10	Rate \$150.00						
Spots: #	Ch Day	Air Date Air Tim	ne Description		Start/End Time	Length /	Ad-ID			Rate	Туре
100	WHAS M C	08/14/23 5:57 A	M Local News	@ 6a M-F	6-7a	:30 \	SQBES2300	6Н		\$150.00	NM
106	WHAS M C	08/14/23 6:10 A	M Local News	@ 6a M-F	6-7a	:30 \	SQBES2300	7H		\$150.00	NM
107	WHAS Tu C	08/15/23 6:11 A	M Local News	@ 6a M-F	6-7a	:30 \	SQBES2300	6Н		\$150.00	NM
101	WHAS Tu C	08/15/23 6:27 A	M Local News	@ 6a M-F	6-7a	:30 \	SQBES2300	7H		\$150.00	NM
102	WHAS W	08/16/23 6:28 A	M Local News	@ 6a M-F	6-7a	:30 \	SQBES2300	7H		\$150.00	NM
108	WHAS W C	08/16/23 6:40 A	M Local News	@ 6a M-F	6-7a	:30 \	SQBES2300	18H		\$150.00	NM
104	WHAS Th	08/17/23 5:57 A	M Local News	@ 6a M-F	6-7a	:30 \	SQBES2300	7H		\$150.00	NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2750707-1	Invoice Month	August 2023				
Invoice Date	08/20/23	Invoice Period	07/31/23 - 08/20/23				
Advertiser	POL/ Andy Beshear / D /	POL/ Andy Beshear / D / GOV / KY					
Product							
Estimate #	2979						

IIIVOICE #	2/30/0/-1	IIIVOICE MOITHI	August 2023
Invoice Date	08/20/23	Invoice Period	07/31/23 - 08/20/23
Advertiser	POL/ Andy Beshear / D /	GOV / KY	
Product			
Estimate #	2979		

:30 VSQBES23006H

:30 VSQBES23007H

:30 VSQBES23006H

								Spots/				
Line Start	t Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
2 08/1	4/23	08/20/23	Loca	I News @ 6a M-F	6-7a	МГWГF	:30	10	\$150.00	NM		
Spots: #	<u>Ch</u>	Day A	ir Date	Air Time Descrip	otion	Start/End Time	Lengtl	n Ad-ID			Rate	Туре
105	WH	AS Th 0	8/17/23	6:30 AM Local N	News @ 6a M-F	6-7a	:30	VSQBES23	3008H		\$150.00	NM
109	WH	AS F 0	8/18/23	5:56 AM Local N	News @ 6a M-F	6-7a	:30	VSQBES23	3008H		\$150.00	NM
103	WH	AS F 0	8/18/23	6:42 AM Local N	News @ 6a M-F	6-7a	:30	VSQBES23	3007H		\$150.00	NM
3 08/1	4/23	08/20/23	Good	d Morning America	7-9a	МГWГF	:30	15	\$200.00	NM		
Weel	ks:	Start Date 08/14/23	End D 08/20/		Spots/Week 15	<u>Rate</u> \$200.00						
Spots: #	<u>Ch</u>	Day A	ir Date	Air Time Descrip	otion_	Start/End Time	Lengtl	n Ad-ID			Rate	Type
163	WH	AS M 0	8/14/23	7:54 AM Good N	Morning America	7-9a	:30	VSQBES23	3006Н		\$200.00	NM
156	WH	AS M 0	8/14/23	8:48 AM Good N	Morning America	7-9a	:30	VSQBES23	3007Н		\$200.00	NM
166	WH	AS M 0	8/14/23	8:53 AM Good N	Morning America	7-9a	:30	VSQBES23	3006Н		\$200.00	NM
167	WH	AS Tu 0	8/15/23	7:24 AM Good N	Morning America	7-9a	:30	VSQBES23	3006Н		\$200.00	NM
155	WH	AS Tu 0	8/15/23	8:12 AM Good N	Morning America	7-9a	:30	VSQBES23	3007Н		\$200.00	NM
161	WH	AS Tu 0	8/15/23	8:29 AM Good N	Morning America	7-9a	:30	VSQBES23	3006H		\$200.00	NM
157	WH	AS W 0	8/16/23	7:27 AM Good N	Morning America	7-9a	:30	VSQBES23	3007H		\$200.00	NM
168	WH	AS W 0	8/16/23	7:40 AM Good N	Morning America	7-9a	:30	VSQBES23	3008H		\$200.00	NM
160	WH	AS W 0	8/16/23	8:42 AM Good N	Morning America	7-9a	:30	VSQBES23	3007Н		\$200.00	NM
164	WH	AS Th 0	8/17/23	6:58 AM Good N	Morning America	7-9a	:30	VSQBES23	3007Н		\$200.00	NM
169	WH	AS Th 0	8/17/23	7:24 AM Good N	Morning America	7-9a	:30	VSQBES23	3008H		\$200.00	NM
158	WH	AS Th 0	8/17/23	8:55 AM Good N	Morning America	7-9a	:30	VSQBES23	3007Н		\$200.00	NM
159	WH	AS F 0	8/18/23	7:54 AM Good N	Morning America	7-9a	:30	VSQBES23	3008H		\$200.00	NM
162	WH	AS F 0	8/18/23	8:29 AM Good I	Morning America	7-9a	:30	VSQBES23	3007Н		\$200.00	NM
165	WH	AS F 0	8/18/23	8:52 AM Good N	Morning America	7-9a	:30	VSQBES23	3008H		\$200.00	NM
9 08/1	4/23	08/20/23	Loca	I News @ 12p M-F	- 12-1p	M- W- F	:30	3	\$90.00	NM		
Weel	ks:	Start Date	End D		Spots/Week 3	<u>Rate</u> \$90.00						
Spots: #	t Ch		ir Date	Air Time Descrip	_	Start/End Time	Lenati	n Ad-ID			Rate	Туре
51	WH		8/14/23	12:52 PM Local N		12-1p		VSQBES23	3007Н		\$90.00	
54	WH	-	8/16/23	12:58 PM Local N	•	12-1p		VSQBES23			\$90.00	1
52		-	8/18/23	12:18 PM Local N		12-1p		VSQBES23			\$90.00	
10 08/1	4/23	08/20/23	Loca	Il News @ 4p M-F	4-5p	MTWTF	:30	10	\$100.00	NM		
Weel	ks:	Start Date 08/14/23	End D	rate MTWTFSS MTWTF	Spots/Week 10	Rate \$100.00						
Spots: #	£ Ch		ir Date	Air Time Descrip	otion	Start/End Time	Lenatl	n Ad-ID			Rate	Type
111			8/14/23	4:41 PM Local N		4-5p		VSQBES23	3007Н		\$100.00	

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4-5p

4-5p

4-5p

4:56 PM Local News @ 4p M-F

4:27 PM Local News @ 4p M-F

4:56 PM Local News @ 4p M-F

M 08/14/23

Tu 08/15/23

WHAS Tu 08/15/23

118

112

117

WHAS

WHAS

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\$100.00 NM

\$100.00 NM

\$100.00 NM



Start Date

Day Air Date

08/14/23

End Date

08/20/23

Weeks:

Spots: # Ch

MTWTFSS

MTWTF--

Air Time Description

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2750707-1	Invoice Month	August 2023				
Invoice Date	08/20/23	Invoice Period	07/31/23 - 08/20/23				
Advertiser	POL/ Andy Beshear / D /	POL/ Andy Beshear / D / GOV / KY					
Product							
Estimate #	2979						

								Spots/				
Line Start	Date	End Dat	e Desc	cription	Start/End Tim	ne MTWTFSS	Length	Week	Rate	Type		
10 08/14	4/23	08/20/23	3 Loca	l News @ 4p M	-F 4-5p	MTWTF	:30	10	\$100.00	NM		
Spots: #	Ch	Day /	Air Date	Air Time Des	cription	Start/End Time	Lengtl	h Ad-ID			Rate	Туре
113	WHA	s w	08/16/23	4:13 PM Loca	al News @ 4p M-F	4-5p	:30	VSQBES23	3007H		\$100.00	NM
116	WHA	S W (	08/16/23	4:40 PM Loca	al News @ 4p M-F	4-5p	:30	VSQBES23	3008H		\$100.00	NM
115	WHA	S Th (	08/17/23	4:12 PM Loca	al News @ 4p M-F	4-5p	:30	VSQBES23	3008H		\$100.00	NM
120	WHA	S Th (	08/17/23	4:43 PM Loca	al News @ 4p M-F	4-5p	:30	VSQBES23	3007H		\$100.00	NM
114	WHA	SFO	08/18/23	3:58 PM Loca	al News @ 4p M-F	4-5p	:30	VSQBES23	3008H		\$100.00	NM
119	WHA	SFO	08/18/23	4:37 PM Loca	al News @ 4p M-F	4-5p	:30	VSQBES23	3007Н		\$100.00	NM
11 08/14	4/23	08/20/23	3 Loca	ll News @ 5p M	-F 5-530p	МГWГF	:30	10	\$200.00	NM		
Week		Start Date 08/14/23	e End D 08/20/									
Spots: #	Ch		Air Date	Air Time Des	•	Start/End Time	Lenat	h Ad-ID			Rate	Type
105	WHA		08/14/23		al News @ 5p M-F	5-530p		VSQBES23	3007Н		\$200.00	
109	WHA		08/14/23		al News @ 5p M-F	5-530p	_	VSQBES23			\$200.00	
104	WHA		08/15/23		al News @ 5p M-F	5-530p	:30	VSQBES23	3007H		\$200.00	
101	WHA		08/15/23		al News @ 5p M-F	5-530p	:30	VSQBES23	3006Н		\$200.00	
102	WHA	S W (	08/16/23		al News @ 5p M-F	5-530p	:30	VSQBES23	3007H		\$200.00	
108	WHA	S W (	08/16/23		al News @ 5p M-F	5-530p	:30	VSQBES23	3008H		\$200.00	
100	WHA	S Th (	08/17/23	5:14 PM Loca	al News @ 5p M-F	5-530p	:30	VSQBES23	3008H		\$200.00	NM
106	WHA	S Th (	08/17/23	5:28 PM Loca	al News @ 5p M-F	5-530p	:30	VSQBES23	3007H		\$200.00	NM
107	WHA	SFO	08/18/23	5:16 PM Loca	al News @ 5p M-F	5-530p	:30	VSQBES23	3008H		\$200.00	NM
110	WHA	SFO	08/18/23	5:28 PM Loca	al News @ 5p M-F	5-530p	:30	VSQBES23	3007Н		\$200.00	NM
12 08/14	4/23	08/20/23	3 Loca	Il News @ 530p	M-F 530-6p	MTWTF	:30	10	\$225.00	NM		
Week		Start Date										
		08/14/23	08/20/			·					Б.	_
Spots: #			Air Date	Air Time Des		Start/End Time		h Ad-ID	200711		Rate	
74	WHA		08/14/23		al News @ 530p M-	•		VSQBES23			\$225.00	
78	WHA		08/14/23		al News @ 530p M-	•		VSQBES23			\$225.00	
73	WHA		08/15/23		al News @ 530p M-	•		VSQBES23			\$225.00	
81	WHA		08/15/23		al News @ 530p M-	•		VSQBES23			\$225.00	
79	WHA	_	08/16/23		al News @ 530p M-	•	_	VSQBES23			\$225.00	
75	WHA	_	08/16/23		al News @ 530p M			VSQBES23			\$225.00	
77	WHA	_	08/17/23		al News @ 530p M			VSQBES23			\$225.00	
82	WHA	_	08/17/23		al News @ 530p M			VSQBES23			\$225.00	
76	WHA		08/18/23		al News @ 530p M	•		) VSQBES23			\$225.00	
80	WHA	S F (	08/18/23	5.57 PIVI LOCA	al News @ 530p M-	-F 530-6p	.30	) VSQBES23	ооо/п		\$225.00	NM
14 08/14	4/23	08/20/23	3 Loca	I News @ 6p M-	-F 6-630p	MTWTF	:30	10	\$250.00	NM		

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Rate \$250.00

Start/End Time

Length Ad-ID

Spots/Week

10

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Rate Type



17 08/14/23

08/20/23

Inside Ed 730-8p

Send Payment To:

**WHAS** P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2750707-1	Invoice Month	August 2023				
Invoice Date	08/20/23	Invoice Period	07/31/23 - 08/20/23				
Advertiser	POL/ Andy Beshear / D /	POL/ Andy Beshear / D / GOV / KY					
Product							
Estimate #	2979						

								Spots/				
Line Start	Date E	nd Date	Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
14 08/14	4/23 08	3/20/23	Loca	I News @ 6p M-	F 6-630p	MTWTF	:30	10	\$250.00	NM		
Spots: #	Ch	Day Air	r Date	Air Time Desc	ription	Start/End Time	Lengtl	h Ad-ID			Rate	Туре
113	WHAS		3/14/23	Loca	l News @ 6p M-F	6-630p	:00				\$2 <del>50.00</del>	
107	WHAS		/14/23	6:29 PM Loca	l News @ 6p M-F	6-630p	:30	VSQBES23	006Н		\$250.00	NM
109	WHAS	Tu 08	/15/23	6:17 PM Loca	l News @ 6p M-F	6-630p	:30	VSQBES23	007H		\$250.00	NM
112	WHAS	Tu 08	/15/23	6:27 PM Loca	l News @ 6p M-F	6-630p	:30	VSQBES23	006Н		\$250.00	NM
116	WHAS	W 08	/16/23	6:09 PM Loca	l News @ 6p M-F	6-630p	:30	VSQBES23	007H		\$250.00	NM
111	WHAS	W 08	/16/23	6:23 PM Loca	l News @ 6p M-F	6-630p	:30	VSQBES23	H800		\$250.00	NM
114	WHAS	Th 08	/17/23	6:17 PM Loca	l News @ 6p M-F	6-630p	:30	VSQBES23	H800		\$250.00	NM
108	WHAS	Th 08	/17/23	6:25 PM Loca	l News @ 6p M-F	6-630p	:30	VSQBES23	007Н		\$250.00	NM
115	WHAS	F 08	/18/23	6:10 PM Loca	l News @ 6p M-F	6-630p	:30	VSQBES230	H800		\$250.00	NM
117	WHAS		/18/23 14.113 0		l News @ 6p M-F	6-630p	:30	VSQBES230	007Н		\$250.00	NM
110	WHAS	F 08	/18/23	6:29 PM Loca	l News @ 6p M-F	6-630p	:30	VSQBES230	Н800		\$250.00	NM
15 08/14	4/23 08	3/20/23	LN (ľ	M-Su)	11-1135p	MTWTF- S	:30	12	\$200.00	NM		
Week		art Date /14/23	End D 08/20/			<u>Rate</u> \$200.00						
Spots: #	<u>Ch</u>	Day Air	r Date	Air Time Desc	ription	Start/End Time	Lengtl	h Ad-ID			Rate	Type
123	WHAS	M 08	/14/23	11:15 PM LN (I	M-Su)	11-1135p	:30	VSQBES23	006Н		\$200.00	NM
128	WHAS	M 08	/14/23	11:23 PM LN (I	M-Su)	11-1135p	:30	VSQBES23	007Н		\$200.00	NM
126	WHAS	Tu 08	/15/23	11:14 PM LN (I	M-Su)	11-1135p	:30	VSQBES23	007Н		\$200.00	NM
131	WHAS	Tu 08	/15/23	11:32 PM LN (I	M-Su)	11-1135p	:30	VSQBES23	006Н		\$200.00	NM
124	WHAS	W 08	/16/23	11:22 PM LN (I	M-Su)	11-1135p	:30	VSQBES23	007Н		\$200.00	NM
129	WHAS	W 08	/16/23	11:29 PM LN (I	M-Su)	11-1135p	:30	VSQBES23	H800		\$200.00	NM
122	WHAS	Th 08	/17/23	11:22 PM LN (I	M-Su)	11-1135p	:30	VSQBES23	007Н		\$200.00	NM
132	WHAS	Th 08	/17/23	11:30 PM LN (I	M-Su)	11-1135p	:30	VSQBES23	H800		\$200.00	NM
127	WHAS	F 08	/18/23	11:22 PM LN (I	M-Su)	11-1135p	:30	VSQBES23	H800		\$200.00	NM
125	WHAS	F 08	/18/23	11:32 PM LN (I	M-Su)	11-1135p	:30	VSQBES23	007Н		\$200.00	NM
121	WHAS	Su 08	/20/23	11:22 PM LN (I	M-Su)	11-1135p	:30	VSQBES23	007Н		\$200.00	NM
130	WHAS	Su 08	/20/23	11:31 PM LN (I	M-Su)	11-1135p	:30	VSQBES23	008Н		\$200.00	NM
16 08/14	4/23 08	3/20/23	ET 7	-730p	7-730p	MTWTF	:30	5	\$250.00	NM		
Week		art Date /14/23	End D 08/20/		Spots/Week 5	Rate \$250.00						
Spots: #	<u>Ch</u>	Day Air	Date_	Air Time Desc	ription_	Start/End Time	<u>Leng</u> tl	h Ad-ID			Rate	Туре
34	WHAS	M 08	/14/23	7:18 PM ET 7	-730p	7-730p	:30	VSQBES23	007Н		\$250.00	
37	WHAS	Tu 08	/15/23	7:28 PM ET 7	-730p	7-730p	:30	VSQBES23	007Н		\$250.00	NM
36	WHAS	W 08	/16/23	7:13 PM ET 7	•	7-730p	:30	VSQBES23	007Н		\$250.00	
33	WHAS	Th 08		7:19 PM ET 7		7-730p	:30	VSQBES230	008Н		\$250.00	
35	WHAS		/18/23	7:24 PM ET 7	•	7-730p	.20	VSQBES230	007H		\$250.00	

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:30

\$250.00

730-8p

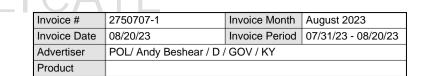
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**WHAS** P.O. Box 637386 Cincinnati, OH 45263-7386

WHAS Sa 08/19/23 11:22 PM Local News @ 11p Sa



:30 VSQBES23007H

		Spots/	
Line Start Date End Date Description Start/End Time	MTWTFSS	Length Week Rate	Гуре
	МГWГF		
Weeks: Start Date 08/14/23 End Date 08/20/23 MTWTFSS MTWTF Spots/Week 5	<u>Rate</u> \$250.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
43 WHAS M 08/14/23 7:53 PM Inside Ed 730-8p	730-8p	:30 VSQBES23006H	\$250.00 NM
45 WHAS Tu 08/15/23 7:48 PM Inside Ed 730-8p	730-8p	:30 VSQBES23006H	\$250.00 NM
46 WHAS W 08/16/23 7:43 PM Inside Ed 730-8p	730-8p	:30 VSQBES23008H	\$250.00 NM
47 WHAS Th 08/17/23 7:49 PM Inside Ed 730-8p	730-8p	:30 VSQBES23007H	\$250.00 NM
44 WHAS F 08/18/23 7:50 PM Inside Ed 730-8p	730-8p	:30 VSQBES23008H	\$250.00 NM
25 08/14/23 08/18/23 Daily Blast Live 3-4p 3-4p	МГWГF	:30 5 \$80.00	NM
Maria Company of the			
Weeks: Start Date 08/14/23 End Date 08/20/23 MTWTF- 5	<u>Rate</u> \$80.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
22 WHAS M 08/14/23 3:11 PM Daily Blast Live 3-4p	3-4p	:30 VSQBES23006H	\$80.00 NM
23 WHAS Tu 08/15/23 3:28 PM Daily Blast Live 3-4p	3-4p	:30 VSQBES23006H	\$80.00 NM
21 WHAS W 08/16/23 3:44 PM Daily Blast Live 3-4p	3-4p	:30 VSQBES23008H	\$80.00 NM
24 WHAS Th 08/17/23 3:55 PM Daily Blast Live 3-4p	3-4p	:30 VSQBES23007H	\$80.00 NM
25 WHAS F 08/18/23 3:24 PM Daily Blast Live 3-4p	3-4p	:30 VSQBES23007H	\$80.00 NM
26 08/14/23 08/20/23 Good Morning America S 7-9a a	S-	:30 1 \$90.00	NM
Weeks: Start Date 08/14/23 End Date 08/20/23 MTWTFSSS- Spots/Week 1	<u>Rate</u> \$90.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
8 WHAS Sa 08/19/23 8:29 AM Good Morning America Sa	7-9a	:30 VSQBES23008H	\$90.00 NM
27 08/14/23 08/20/23 Good Morning America S 8-9a	S	:30 1 \$100.00	NM
Weeks: Start Date 08/14/23 End Date 08/20/23 MTWTFSS 08/20/23 Spots/Week 1	<u>Rate</u> \$100.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
6 WHAS Su 08/20/23 8:26 AM Good Morning America Su	8-9a	:30 VSQBES23007H	\$100.00 NM
28 08/14/23 08/20/23 Nightline 1237-106a	MTWTF	:30 1 \$46.00	NM
20 00/14/23 00/20/23 Nightime 1237-100a	IVII VV I I ·	.50 1 ψ+0.00	INIVI
Weeks: Start Date 08/14/23 End Date 08/20/23 MTWTFSS MTWTF Spots/Week 1	<u>Rate</u> \$46.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
6 WHAS Th 08/17/23 12:39 AM Nightline	1237-106a	:30 VSQBES23007H	\$46.00 NM
29 08/14/23 08/20/23 Local News @ 11p Sa 11-1135p	S-	:30 2 \$200.00	NM
Weeks: Start Date 08/14/23 End Date 08/20/23 MTWTFSS 08/20/23 Spots/Week 2	<u>Rate</u> \$200.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
Opolo. II OH Day 7111 Date 7111 11110 Decomption	44.4425=	20 VCORECAROOZII	COO OO NIM

INVOIC

Estimate #

2979

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11-1135p

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\$200.00 NM



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2750707-1	Invoice Month	August 2023				
Invoice Date	08/20/23	Invoice Period	07/31/23 - 08/20/23				
Advertiser	POL/ Andy Beshear / D /	POL/ Andy Beshear / D / GOV / KY					
Product							
Estimate #	2979						

Spots/

					Spots/			
Line Start Date End Date	Description	Start/End Time	MTWIFSS	Length	Week	Rate	Type	
29 08/14/23 08/20/23	Local News @ 11p Sa	11-1135p	S-	:30	2	\$200.00	NM	
Spots: # Ch Day Ai	r Date Air Time Descrip	otion	Start/End Time	Length	n Ad-ID			Rate Type
	3/19/23 11:32 PM Local N	lews @ 11p Sa			VSQBES23	3008H		\$200.00 NM
30 08/14/23 08/20/23	Thu Prime B		T	:30	1	\$475.00	NM	
00 00/11/20 00/20/20		·	•	.00	•	ψ110.00		
Weeks: Start Date 08/14/23	End Date MTWTFSS T	Spots/Week 1	<u>Rate</u> \$475.00					
Spots: <u># Ch</u> <u>Day Ai</u>	r Date Air Time Descrip	<u>otion</u>	Start/End Time		Ad-ID			Rate Type
2 WHAS Th 08	3/17/23 9:43 PM Thu Pri	me B	9-10p	:30	VSQBES23	3008H		\$475.00 NM
31 08/14/23 08/20/23	Fri Prime Other	8-11p	F	:30	1	\$400.00	NM	
Weeks: Start Date 08/14/23	End Date MTWTFSS F	Spots/Week 1	Rate \$400.00					
Spots: <u># Ch</u> <u>Day</u> Ai			Start/End Time	Length	Ad-ID			Rate Type
2 WHAS F 08	3/18/23 10:34 PM Fri Prin	ne Other	8-11p	:30	:30 VSQBES23007H			\$400.00 NM
32 08/14/23 08/20/23	Sun Prime A	7-8p	S	:30	1	\$475.00	NM	
Weeks: Start Date 08/14/23	End Date MTWTFSSS	Spots/Week 1	Rate \$475.00					
Spots: <u># Ch</u> <u>Day Ai</u>	r Date Air Time Descrip	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate Type
2 WHAS Su 08/20/23 7:42 PM Sun Prime A		7-8p	:30	:30 VSQBES23008H		\$475.00 NM		
33 08/14/23 08/20/23	The View	11-12p	- T- T	:30	2	\$120.00	NM	
Weeks: Start Date 08/14/23	End Date <u>MTWTFSS</u> - T- T	Spots/Week 2	Rate \$120.00					
Spots: <u># Ch</u> <u>Day Ai</u>	r Date Air Time Descrip	<u>otion</u>	Start/End Time	Length	Length Ad-ID			Rate Type
1 WHAS Tu 08	1 WHAS Tu 08/15/23 10:59 AM The View		11-12p		:30 VSQBES23007H		\$120.00 NM	
2 WHAS Th 08	3/17/23 10:59 AM The Vie	ew	11-12p	:30	VSQBES23	3008H		\$120.00 NM
34 08/14/23 08/20/23	Strahan and Sara	1-2p	W- F	:30	2	\$90.00	NM	
Weeks: Start Date 08/14/23	End Date MTWTFSS W- F	Spots/Week 2	Rate \$90.00					
Spots: # Ch Day Ai			Start/End Time	Length	Ad-ID			Rate Type
2 WHAS W 08	3/16/23 1:28 PM Strahai	n and Sara	1-2p		:30 VSQBES23007H			\$90.00 NM
1 WHAS F 08	3/18/23 12:59 PM Straha	n and Sara	1-2p	:30	:30 VSQBES23008H		\$90.00 NM	
35 08/14/23 08/20/23	Mon Prime Other	8-11p	M	:30	1	\$500.00	NM	
Weeks: Start Date 08/14/23	End Date MTWTFSS M	Spots/Week 1	Rate \$500.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length	Ad-ID			Rate Type	
1 WHAS M 08	7:58 PM Mon Pr	ime Other	8-11p	:30	VSQBES23	3007Н		\$500.00 NM

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Invoice Date	08/20/23	Invoice Period	07/31/23 - 08/20/23			
Advertiser	POL/ Andy Beshear / D / GOV / KY					
Product						
Estimate #	2979					

Spots/

ine Start Date End Date Description Start/End Time MTWTFSS Length Week Rate Type

Total Spots 118

Include Invoice # on Check - Payment Terms 30 Days

**Gross Total** 

\$21,526.00

Agency Commission

\$3,228.90

Net Amount Due

\$18,297.10

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